

# **The Hancock County Community Partnership**

## **Strategic Plan July 1, 2015 – June 30, 2020**

*including*

Fiscal Year 2018 Work Plan  
July 1, 2017 - June 30, 2018

Hancock County Opiate Task Force Work Plan  
July 1, 2017 – June 30, 2018

Adopted June 16, 2015  
Modified June 20, 2017

**The Community Partnership  
Strategic Plan  
July 1, 2015 – June 30, 2020**

***INTRODUCTION:***

The Community Partnership will focus this five year Strategic Plan on affecting the overall population health of Hancock County by creating individual and environmental change in the following areas: Substance Abuse; Mental Health and Suicide; and Gambling. The Community Partnership will identify specific, measurable, attainable, realistic, and time-bound objectives and will strive to achieve positive, measurable outcomes as evidenced through reduction of the following:

- 30-day use of alcohol, marijuana, and opiates among youth (age <18)
- High-risk use of alcohol, marijuana, and opiates among adults (age 18 & up)
- Suicide ideation and attempt (all ages)
- High-risk activities associated with gambling and participating in games of chance (all ages)

***MISSION:***

The Mission of The Community Partnership is to advance harmful substance use prevention and mental health promotion to all individuals living in Hancock County. The Motto of The Community Partnership is *“Prevention for a Lifetime.”*

***THEORY OF CHANGE:***

The Community Partnership believes that if harmful substance use prevention and mental health promotion strategies are implemented throughout Hancock County, then the overall health and quality of life in Hancock County will be improved.

***THEORY OF ACTION:***

The Community Partnership has adopted the Lifestyle Risk Reduction Model, the Developmental Asset Model, and the Risk and Protective Factor Framework as foundational models to guide its design and implementation of all prevention strategies. The Community Partnership will use only evidence-based prevention strategies that result in positive outcomes.

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**OVERARCHING GOAL:**

To improve population health in Hancock County as it relates to harmful substance use, mental health and suicide, and gambling.

**OBJECTIVE:**

The Community Partnership will employ evidence-based prevention strategies throughout the course of this five year Strategic Plan which will lead to the following outcomes:

- Reduction of 30-day use of alcohol, marijuana, and opiates among youth (age <18)
- Reduction of high-risk use of alcohol, marijuana, and opiates among adults (age 18 & up)
- Reduction of suicide ideation and attempt (all ages)
- Reduction of high-risk activities associated with gambling and participating in games of chance (all ages)

**ASSESSMENT:**

These outcomes will be measured by the employment of the following instruments:

- 2015 Hancock County Community Health Assessment
- 2017 Ohio Healthy Youth Environments Survey (OHYES)
- 2018 Hancock County Community Health Assessment
- 2018 Ohio Health Youth Environments Survey (OHYES)
- 2019 Ohio Healthy Youth Environments Survey (OHYES)
- 2020 Ohio Healthy Youth Environments Survey (OHYES)

**BUILDING CAPACITY:**

The Community Partnership will maintain representatives from each of the thirteen community sectors, as described in its by-laws. The Partnership Council will utilize community volunteers to assist with the implementation of evidence-based prevention strategies which specifically address its objectives.

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**STRATEGIES AND OUTPUTS:**

Evidence-based prevention strategies implemented by The Community Partnership will be focused on creating individual and environmental change and increasing public awareness as it relates to harmful substance use, mental health and suicide, and gambling (area of focus).

For each area of focus, the Partnership Council will create a logic model, as needed, to guide its efforts in implementing evidence-based prevention strategies.

*For example: To address mental health and suicide, The Community Partnership will provide three Mental Health First Aid trainings annually which will increase the number of community members who are equipped with appropriate skills to intervene with someone who is experiencing a mental health crisis. (CSAP – Information Dissemination; Prevention Education; Problem Identification and Referral. CADCA – Provide information; Enhance Skills.)*

**EVALUATION:**

Annually, the Partnership Council will review its Strategic Plan and Work Plan to measure its effectiveness and make any necessary changes to ensure it will result in positive outcomes. The Partnership Council will review its outputs on a quarterly basis to ensure it is moving toward accomplishing its objectives.

**SUSTAINABILITY:**

The Community Partnership will continue to remain a Charter Committee of the Hancock County Board of Alcohol, Drug Addiction, and Mental Health Services. As such, it will receive an annual grant award to fund its activities. The Community Partnership will pursue any appropriate local, state, and federal level funding that will reinforce its sustainability. The Partnership Council will play an active role in cultivating and sustaining relationships throughout the community to demonstrate the organization’s relevance to current issues; the need for such an organization to exist to address current issues; and how the organization is pivotal in creating in community-level change to create a healthier and safer environment. Staff will serve as a liaison to the community to assist with maintaining these relationships and the development of local policies and procedures that create community-level change.

**CULTURAL COMPETENCY:**

The Community Partnership will ensure that all evidence-based prevention strategies implemented are culturally relevant and address the individual needs of the various Hancock County populations it serves.

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**OUTCOMES:**

Baseline Data – 2011 Hancock County Community Health Assessment

Youth (6-12 Grade)

- 17% have used alcohol in the past month
- 9% have had a binge-drinking episode (5 or more drinks on any one occasion) in the past month
- 7% have used marijuana in the past month
- 7% have used a prescription drug without a prescription (lifetime)
- 12% have contemplated suicide in the last year
- 9% have attempted suicide in the last year

Adults

- 30% have had a binge-drinking episode (5 or more drinks on any one occasion) in the past month
- 4% have used marijuana in the past six months
- 4% have used a prescription drug without a prescription in the past six months
- 3% have contemplated suicide in the last year
- <1% have attempted suicide in the last year

**COMPARATIVE DATA:**

- 2015 Hancock County Community Health Assessment – See Attached
- 2017 Ohio Healthy Youth Environments Survey (OHYES)
- 2018 Hancock County Community Health Assessment
- 2018 Ohio Health Youth Environments Survey (OHYES)
- 2019 Ohio Healthy Youth Environments Survey (OHYES)