

INDIVIDUAL STRATEGIES			
	Youth-Led Prevention Initiative	Protective Factor Project	Adult Prevention
<p><u>Provide Information</u> <i>Educational presentations, workshops or seminars, and data or media presentations (e.g., PSA, brochures, billboard campaigns, community meetings, town halls, forums, web-based communication)</i></p>	<ul style="list-style-type: none"> Youth-Led Prevention Initiative – <i>School Presentations/Research Resources</i> CHIP Priority 2, Action Step 5, Year 2 – <i>Expand Youth-Led Prevention Programming</i> 	<ul style="list-style-type: none"> Start Talking! – <i>Parent Meetings</i> Know! – <i>Workbooks</i> Parents Who Host Lose the Most – <i>Parent Meetings</i> CHIP Priority 2, Action Step 2, Year 2 – <i>Increase Community Awareness and Education of Substance Use Issues and Trends</i> CHIP Priority 3, Action Step 8, Year 2 – <i>Promote the Hancock County Texting Hotline Program</i> CHIP Priority 4, Action Step 3, Year 2 – <i>Increase Awareness and Education of Social Media Issues and Trends</i> 	<ul style="list-style-type: none"> Alcohol Usage Guidelines – <i>Mailing to Community Organizations</i> Drug-Free Workplace Community Initiative – <i>Resources to Local Businesses</i>
<p><u>Enhance Skills</u> <i>Workshops, seminars or activities designed to increase the skills of participants, members and staff (e.g., training, technical assistance, distance learning, strategic planning retreats, parenting classes, model programs in schools)</i></p>	<ul style="list-style-type: none"> Youth-Led Prevention Initiative – <i>Family Resource Center Prevention Staff Support</i> CHIP Priority 2, Action Step 5, Year 2 – <i>Expand Youth-Led Prevention Programming</i> 	<ul style="list-style-type: none"> Annual Cultural Competency Training Mental Health First Aid – <i>Training</i> CHIP Priority 3, Action Step 3, Year 2 – <i>Promote Mental Health First Aid Trainings</i> 	<ul style="list-style-type: none"> Lifestyle Risk Reduction/Minimize Risk- <i>Maximize Life - Training</i> CHIP Priority 2, Action Step 4, Year 2 – <i>Implement a Community Based Comprehensive Program to Reduce Alcohol Abuse (Seller/Server Trainings)</i>

<p><u>Provide Support</u> <i>Creating opportunities to support people to participate in activities that reduce risk or enhance protection (e.g., providing alternative activities, mentoring, referrals for services, support groups, youth clubs, parenting groups, AA or NA)</i></p>	<ul style="list-style-type: none"> • Mini-Grant Program • I Am Enough Youth Advisory Board • Youth-Led Prevention Initiative – <i>Grant Funding</i> • CHIP Priority 2, Action Step 5, Year 2 – <i>Expand Youth-Led Prevention Programming</i> 	<ul style="list-style-type: none"> • CHIP Priority 5, Action Step 4, Year 2 – <i>Increase Efforts to Engage the Community</i> 	<ul style="list-style-type: none"> • UF I Am Enough
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ENVIRONMENTAL STRATEGIES			
	Youth-Led Prevention Initiative	Protective Factor Project	Adult Prevention
<p><u>Enhance Access/Reduce Barriers</u> <i>Improving systems and processes to increase the ease, ability and opportunity to utilize systems and services (e.g., access to treatment, childcare, transportation, housing, education, special needs, cultural and language sensitivity)</i></p> <p><u>Reduce Access/Enhance Barriers</u> <i>Establish barriers to underage drinking or other illegal drug use to decrease accessibility (e.g., when more resources are required to obtain illegal substances, accessibility is decreased)</i></p>			

<p><u>Change Consequences (Incentives/Disincentives)</u> <i>Increasing or decreasing the probability of a specific behavior that reduces risk or enhances protection by altering the consequences for performing that behavior (e.g., increasing public recognition for deserved behavior, individual and business awards, taxes, citations, fines, revocations/loss of privileges)</i></p>		<ul style="list-style-type: none"> • Alcohol and Tobacco Compliance Checks • CHIP Priority 2, Action Step 4, Year 2 – <i>Implement a Community Based Comprehensive Program to Reduce Alcohol Abuse (Sobriety Checkpoints)</i> 	
<p><u>Change Physical Design</u> <i>Changing the physical design or structure of the environment to reduce risk or enhance protection (e.g., parks, landscapes, signage, lighting, outlet density)</i></p>			
<p><u>Modify/Change Policies</u> <i>Formal change in written procedures, by-laws, proclamations, rules or laws with written documentation and/or voting procedures (e.g., workplace initiatives, law enforcement procedures and practices, public policy actions, systems change within governments, communities and organizations)</i></p>			<ul style="list-style-type: none"> • Drug-Free Workplace Community Initiative – <i>Opportunities for Local Businesses to Develop Comprehensive Drug-Free Workplace Policies</i> • CHIP Priority 2, Action Step 9, Year 2 – <i>Expand Drug Free Workplace Policies</i>